



AI for Good

Impact Initiative

AI Skills Coalition

*Democratizing AI skills
and knowledge*



40+ UN PARTNERS





AI for Good | Agenda

- 1. Opening Remarks**
- 2. Davos Launch and Communications Strategy**
- 3. Presentation of the Platform Mock-up**
- 4. Tracking Impact and Ensuring Cohesion**
- 5. Steering Committee Formation**
- 6. Terms and Conditions of Partnership**
- 7. AI for Good Global Summit 2025**
- 8. Next Steps for the Coalition**
- 9. Q&A & Closing**

516 Mentions in the News

#AI

ITU Launches AI Skills Coalition with AWS, Microsoft, and Partners to Address Global AI Training Gap

January 21, 2025 · 4 min read · Author: Aayushya Ranjan

F T in X E

ITU's AI Skills Coalition empowers marginalized communities and policymakers with free AI education, bridging global skills gaps for equitable development.

22 Jan 2025

ITU launches global AI Skills Coalition to bridge expertise gap in developing nations

The coalition seeks to ensure equitable AI benefits and support sustainable development.

f X in



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BOTS IN SOCIETY ▾ DACH ▾ INTERNATIONAL

ITU Closing the AI Skills Gap

written by Marco van der Hoeven | 21 januari 2025



ITU launches coalition to bridge AI skills gap

The International Telecommunication Union (ITU) has launched the artificial intelligence (AI) Skills Coalition, an initiative aimed at bridging the global AI skills gap.

Matshepo Sehloho, Associate Editor
January 21, 2025

3 Min Read



Latest News



Vodafone Idea's 2024 Milestones: 4G Network, Enterprise Solutions and Growth



Detailed: Airtel Prepaid Plans for Voice-Centric Users in January 2025



India to Develop Generative AI



Utiliser IA dans son

Apprends à travailler avec succès d'IA

IBAW


Microsoft, AWS, Cognizant, and Others Join ITU AI Skills Coalition as Founding Contributors

Reported By KRIPA B | JANUARY 21ST, 2025 AT 06:10 PM | Airtel business solutions

Over 25 Organisations, Including AWS, Microsoft, and Cognizant, Join ITU's AI Initiative to Provide Free AI Education and Training.



Global artificial intelligence market size 2017-2030 (US\$M)



This Day Live News | NG | 23 Jan · 21:37

ITU, Global Organisations Rally t...

will be implemented in phases, Bogdan-Martin said the...

764k Reach 1 Social Echo





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AI Skills Coalition Partners (Pipeline)

200+ requests pending review



UN Partners

Confirmed



Pending Confirmation





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What do we offer?

Since its launch, diverse stakeholders have expressed interest in the platform to address varying AI learning needs.

The Platform is designed around 2 key components:



Training Portfolio

External Partners

ITU Academy, BSG and AI for Good



AI Skills Library

ITU Journal. Partners Research papers)

**350+
Learners
manifested
their
interest!**





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Share your Resources

Through a **shared cloud folder**. Please share the following (where applicable) to see your resources featured:

- Links
- Images (1000x1000)
- Description
- Price
- Intended target audience
- Course duration
- Modality (self-paced/synchronous)
- Mode of Delivery (in person/online/hybrid)
- Dates (if applicable)
- Relevant Topic
- Level of course (beginner/intermediate/advanced)
- Certificate available/not available





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Portfolio launch

Mobile World Congress Announcement Barcelona - 3-6 March 2025

The launch of the fully functional training platform is scheduled for the MWC event in Barcelona. Minimum Milestones envisioned by this point:

- 10 training courses available on platform
- 5 partners providing courses
- 10 publications in the Digital AI Skills Library
- Up to 10 additional partners added





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Milestones Timeline



Goals

Impact

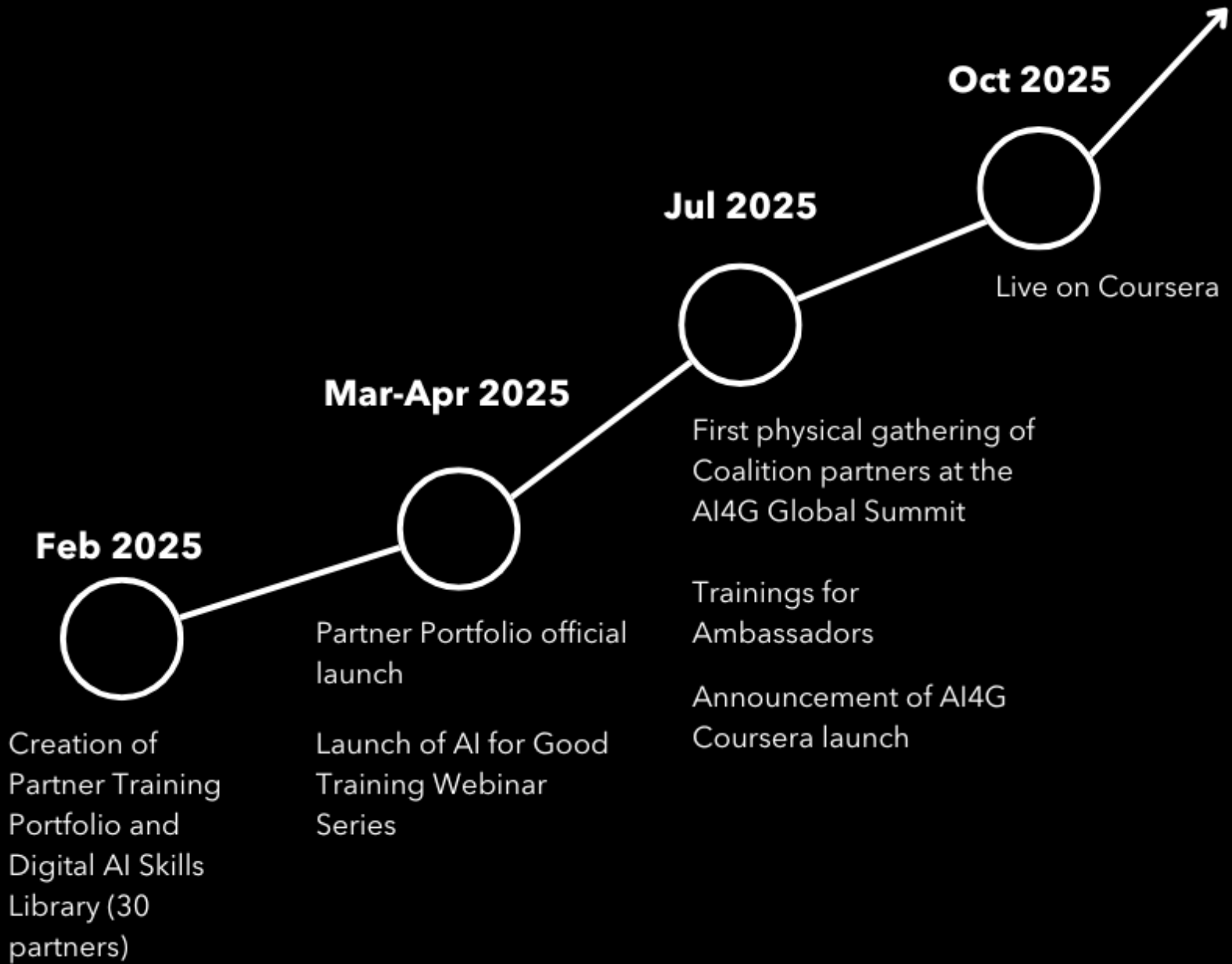
At least 10,000 people trained by end of 2025



Approach

Leverage global partnerships

strategically selected partners out of 200+ applicants, including Microsoft & AWS



Goals

- Train at least 10,000 learners by the end of 2025
- Prioritize learners from our target audiences

We need your help!

- Set up tracking link to monitor traffic coming from Coalition website
- Set up strategies to report back on data analytics (gender, nationality, age...)
- **Mandatory reporting by all partners 2 times a year**

Logo Usage

Compatibly with partner's internal policies, we encourage as much as possible to unify and harmonize branding and communications materials, e.g on **slides, certificates, etc...**

The use of the logo should **always be communicated and reviewed** (as per terms and conditions)



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Promotional Campaign

Communications Package

Our team will share a set of promotional materials and content to align visibility efforts and messaging among partners.

- Banner
- Logos
- Social media blurbs
- Hashtags
- Visuals...



ITU Secretariat

- Coordinates meetings, tracks progress and facilitates communication.
- Organizes updates and partnerships.
- Executive decision-making
- Manages the platform and documentation.
- Ensures adherence to objectives and timelines.

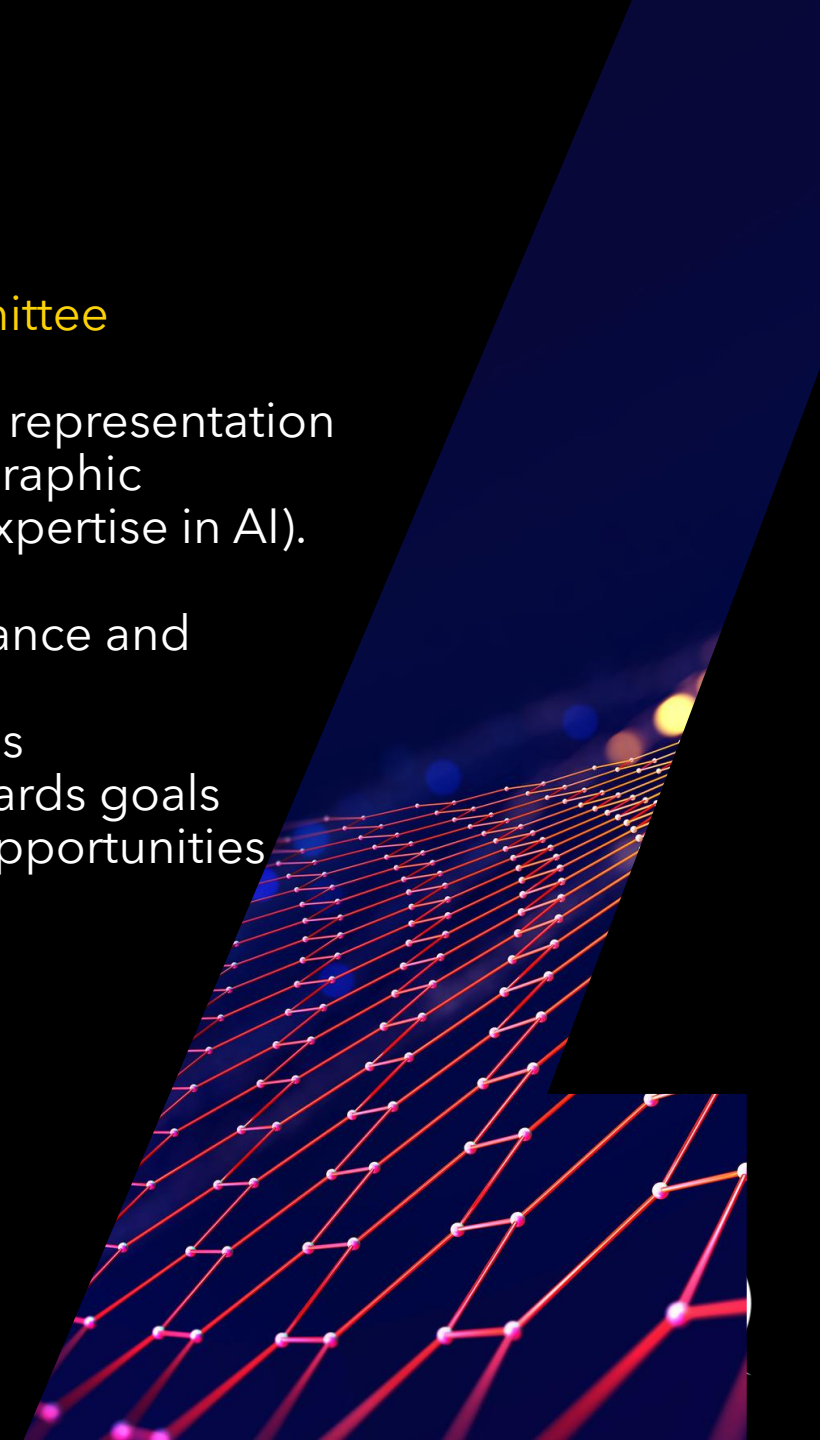
Coalition Partners

- Contribute learning resources, tools, and expertise.
- Collaborate on projects and updates.
- Provide data analytics to track impact.
- Ensure compliance with data protection and IP regulations.
- **Next meeting at the Summit 2025**

Steering Committee

8-10 members (balanced representation across gender, age, geographic distribution, sector and expertise in AI).

- Provides strategic guidance and oversight.
- Offers input on priorities
- Oversees progress towards goals
- Identifies partnership opportunities
- **Meets monthly online**





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Terms and Conditions



Terms of Use for Partners and Partner Letter

Terms and Conditions for partners to formally join the Coalition have been officially published online. A **partnership letter** is required to formalize the partnership.

Provisions include:

- Coalition Structure and Governance
- Types of Learning Resources
- Partner Selection Criteria
- Resource Review and Quality Assurance
- Operational Aspects and Data Protection
- Liability for Content
- Platform Maintenance and Update
- Use of Logos and Names
- Privileges and Immunities





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2025 Summit plans

Key Sessions

- **Invitation-only AI Skills Coalition partners Lunch (Wed, 9 July)**

hosted by the Ministry of Science and ICT of South Korea

- **Main Stage Address (Wed, 9 July)**

Delivered by key Coalition partners - all partners invited on the main stage

- **AI trainings for Ambassadors and diplomats (Date TBC)**

- ✓ AI for Diplomats training
- ✓ AI Governance training
- ✓ AI and Negotiation



Global AI Certification

ITU aims to create training centers to establish a globally recognized UN Certification on AI.

Coalition Partners could play instrumental role in scaling the impact and training the trainers.

Coursera

We aim to launch 2 courses on Coursera by the end of 2025 related to AI and Robotics for Good

Other AI Trainings

Tailored programs for government officials, diplomats, IT professionals and other priority categories to enhance AI literacy.